Brandon Kunz

Senior Ambulatory Trainer

Epic EMR training manager with experience in ambulatory/clinical workflows. High energy trainer with an eye for creative process and a knack for emerging technologies. Combine highly developed knowledge of past and current experience to bring target organization support in their Electronic Health Records through training and elbow support of clinical staff.

Experience

Apr 2016 - present

Training Manager

SAC Health System

Organization type: Non-profit FQHC

Industry: Healthcare

Organization: SAC Health System is a Federally Qualified Health Center serving the underserved population in Southern California for 60 years. SACHS offers Primary Care, Dental and 29 specialties, making it the largest offering among FQHCs across the nation and one of the 3 largest Teaching Health Centers. Each site has achieved level 3 PCMH recognition. Across 4 locations, SACHS employs 330 staff and 720 providers, housing 4 residency programs.

Role: Training Manager

- Oversee team of 5 certified Epic trainers, set up training schedules, and assisted and observed in classrooms to insure consistency in delivery and instruction in 4 clinics.
- Develop and maintain a positive collaborative relationship with physicians and clinical staff to ensure appropriate training and utilization of EHR.
- Epic Ambulatory Implementation Support.
- Provided elbow support for clinics initial installment of Epic.
- Identify and track/document notable issues. Implement solutions and escalate to leadership as needed.
- Responsible for visualizations of trainings including electronic medical records, eligibility and on-boarding to name a few.
- Designed and developed course materials from scratch for employee development training.
- Conducted QA checks for all instructional media to ensure training content was instructionally sound.
- Development, customization and maintenance of both organization LMS (foundation platforms Moodle and EDX)
- In conjunction with Chief of Information and Technology, work with subject matter experts to identify target audience training needs.
- Maintain brand integrity within organization, online and in the community.
- Responsible for creation of media, including animations, presentations and video for online and offline distribution.
- Developed initial social media plan and presence for brand.
- Build social media calendar, posts, advertising and promotions across social media platforms.
- Analyze and evaluate marketing campaigns and strategies.
- Work with the Business Intelligence and Development Manager in visualizations and prototypes for applications.
- Design marketing displays for various fairs and events to increase recognition in the community.

See Portfolio

Personal Info

Address

9510 Olive St Apt#16

Fontana, CA 92335

Phone

909-238-1308

E-mail

brandon.kunz@yahoo.com

WWW

brandon-kunz.com

LinkedIn

http://linkedin.com/in/brandon-kunz-a9098439

Skills

eLearning & Course Design

Kannu, iSpring, Articulate 360, Adobe Captivate

● ● ● ● ●

UI Design:

Adobe XD, Sketch

● ● ● ● ●

Web Design:

Wordpress, HTML5, CSS3, Javascript, Adobe Dreamweaver

● ● ● ● ●

Graphic Design:

Adobe Illustrator CC, Adobe Photoshop CC, Adobe Draw

● ● ● ● ●

Video Production:

Adobe Premiere CC, Adobe Captivate, Adobe After Effects, Final Cut Pro X, Apple Motion 5

● ● ● ● ○

Animation:

Adobe Animate CC, Adobe Flash

● ● ● ○ ○

Creative Experience

Web & Multimedia:

Website Design

Video Editing

Video Photomontages

| Jan 2014 - Sep 2016 | **Healthcare Web Development Consultant** |
| | *Freelance, Inland Empire, CA* |

- Consulted for multiple healthcare clinics on development of organization's website, LMS (Learning Management System) and web portals.
- Maintained existing websites and web pages, and updated web portals as needed.
- Ensured dynamic and responsive design to keep pace with emerging web technologies.
- Development and customization of organization's LMS (Learning Management System).
- Developed content for SEO purposes.
- Support and train technical clinical staff within organizations on how to update and post new content.

| 2016 | **UX & Web Development Consultant** |
| | *BananasLab* |

Organization type: Online store

Industry: Retail - Apparel

Organization: BananasLab is a self-expression online company that produces and distributes apparel and other customized items.

Role: UX and Web Development Consultant

- Consulted and collaborated with product management to define and implement innovative solutions for the product direction, visuals and user experience
- Built and maintained website to be eCommerce friendly.
- Created content to give brand a voice that reflects company mission.
- Successfully spearheaded campaigns on social media platforms including Facebook, Twitter, and Instagram, increasing sales growth over 15% within the first 6 months.
- Managed social media planning for execution of marketing strategies and community management.

See Website

| Jan 2008 - Dec 2013 | **Web Developer and Graphic Designer** |
| | *Freelance, Chino, CA* |

- Met with clients, in person and remotely, to discuss and review project scope.
- Advised clients on best strategies for products and desired audiences.
- Created original images, audio messages, illustrations and logos for customers.
- Performed final editing on projects to ensure product was without errors.
- Utilized a bidirectional feedback process to ensure client satisfaction.

See Portfolio

Education and Certifications

2018	**Business Administration AA, Chaffey College**
2016	**Epic Certification, Ambulatory**
2018	**Certified DevOps Foundation, DevOps Institute**
2018	**Strategic Marketing Measurement, MIT**
2018	**Google Analytics Certificate, Google**

Portfolio

brandon-kunz.com

Social Media

Creative Experience Cont'd

Print

Brochures & Newsletters

Logos & Business Cards

Posters & PostCards

Stationery

Photography

Black & White Photography

Lithography

Retouching

Photograph Restoration